

# Via! BOLT 5K

Via Bolt... The Run for Everyone!

SATURDAY, MAY 9, 2015 @ 8:00 AM

5K Run/Walk

Run with Friends

Run w/ your Company

Mile Fun Run

Run with Family

BE A SPONSOR

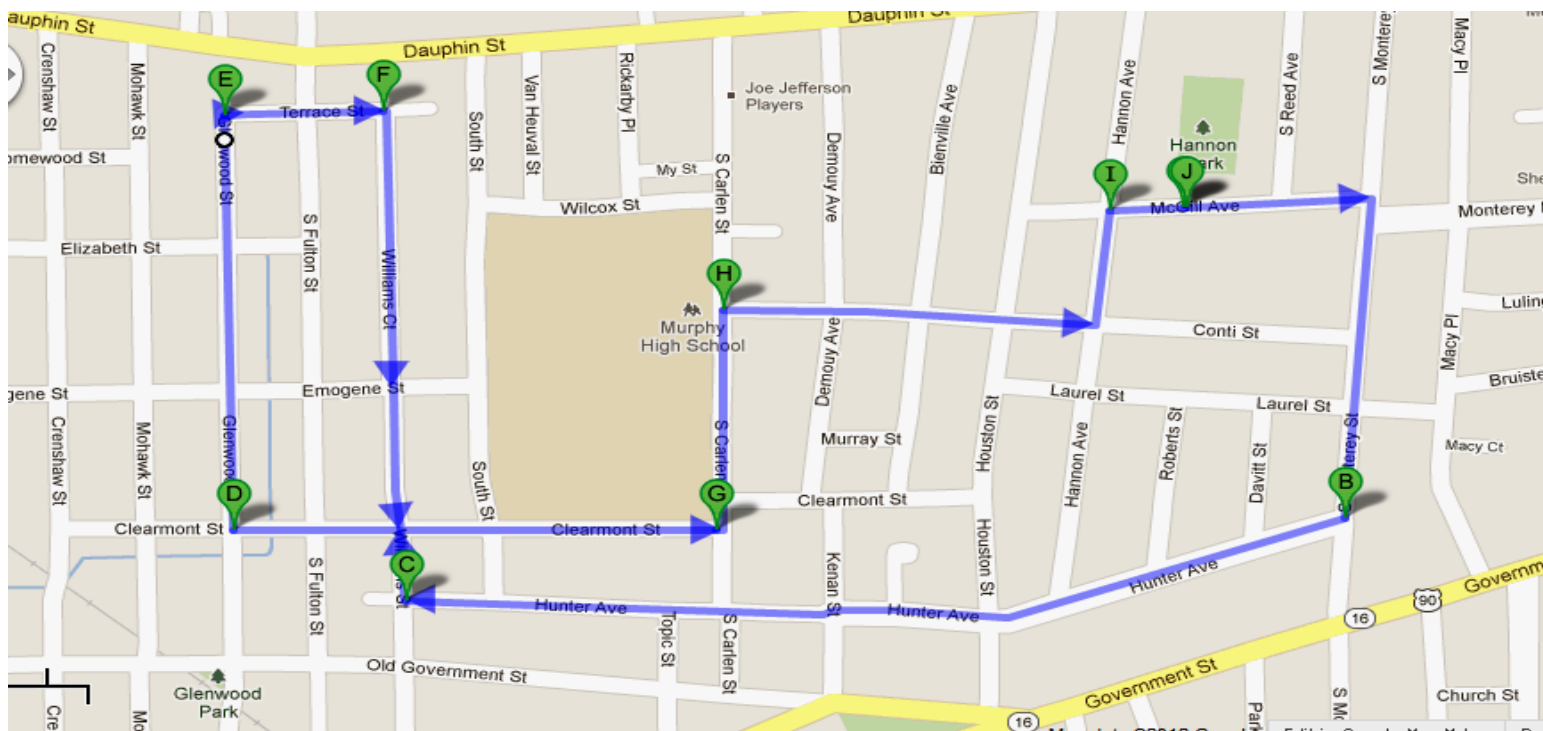
Goody bags, t-shirts, food, adult beverages, entertainment and post race activities



Be a SPONSOR and be LISTED on all of the race t-shirts



Proceeds benefit SENIOR CITIZENS SERVICES/ THE VIA CENTER, and the thousands of senior citizens in our community



Saturday  
May 9th @ 8:00 am.



Sponsored by:  
**Mrs. And Mrs. Max and Audrey Goldberg**

# 5K Run/Walk and Fun Run

**Benefits:** Via Health Fitness and Enrichment Center (Senior Citizens Services)  
**Location:** 1717 Dauphin St. Mobile, Al 36604  
**Distance:** Certified 5k course. Fun Run is approximately one mile  
**Registration:** Register by mail (postmarked May 1), at the Via Center or online @ [www.eventbrite.com](http://www.eventbrite.com) or [www.viamobile.org](http://www.viamobile.org)

**Entry Fees:** Pre-registered: Day of Race:  
5K Adults \$20 5K Adults \$25  
5K Students (K-12) \$15 5K students (k-12) \$20  
5K Seniors (50+) \$12 5K Seniors (50+) \$17  
Fun Run \$10 Fun Run \$15

**Awards:** **5k Overall:** 1st, 2nd, 3rd Male/Female; Via Member (All Ages) 1st Male/Female; Masters: (40-49) 1st Male/Female; Grand Masters: (50-59) 1st Male/Female; Senior Grand Masters: (60-69) 1st Male/Female; Legends: (70+) 1st Male/Female; **Age Groups:** 1st, 2nd, 3rd Male/Female: 5-9; 10-14; 15-19; 20-24; 25-29; 30-34; 35-39; 40-44; 45-49; 50-54; 55-59; 60-64; 65-69; 70+  
**5k Walk:** (0-49) 1st, 2nd, 3rd Male/Female; (50+) 1st, 2nd, 3rd Male/Female  
**1-Mile Fun Run:** 1st, 2nd, 3rd Male/Female  
*\*Participants are eligible for only one award per race*

**Shirts:** To guarantee a t-shirt on race day, submit your application by Friday, April 24

**Post Race:** Food, beverages, live entertainment and post race activities

**Sponsorship:** Sponsorships are available, starting at \$150 to be listed on the t-shirt.

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

DOB: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Are you a Via Member? \_\_\_\_\_

Event: 5k Run    5k Walk    Fun Run    T-Shirt Size: YS    YM    YL    S    M    L    XL    XX

**Race Waiver:**

I know running a road race is a potentially hazardous activity that could cause injury or death. I should not enter the run unless I am medically able and properly trained. By my signature, I certify I am medically able to perform this event, in good health and properly trained. I agree to abide by any decision of a race official relative to any aspect of my participation in this event, including the right to deny or suspend my participation for any reason. I assume all risks associated with running or walking in this event, including but not limited to: falls, contact with other participants, the effects of the weather (high heat and/or humidity) traffic and the conditions of the road, all such risks being known and appreciated by me. I understand that bikes, skateboards, baby joggers, roller skates or blades, animals and radio headsets are not allowed in the race and I will abide by these guidelines. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release Senior Citizens Services, Inc. dba as the Via Health, Fitness and Enrichment Center, 1717 Dauphin Street, Mobile, Alabama 36604, Little Red Hen Productions and all sponsors, representatives and successors from all claims or liabilities of any kind arising out of my participation in this event, even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver.

Signature of Participant \_\_\_\_\_ Date \_\_\_\_\_

(Parent of Guardian must sign for participants under 18)

**Checks Payable to:** Via Health Fitness and Enrichment

**Mail Application/Fees:** Via Center, 1717 Dauphin Street, Mobile, Al 36604

# MARKETING OPPORTUNITIES

Market your organization or company's good and services to the 22,000 members and users of the Via Center and to the community through area media and social media, while supporting programs and services for area seniors.

## **20% DISCOUNT FOR ALL VIA CENTER COMMUNITY PARTNERS**

### **Supporting (\$150)**

Listed on t-shirts, websites, all media and marketing materials. Placement of items in goody bags. 2 free entries.

### **Major (\$500)**

All of the above **and** listed on finish line signage. Route signage. Booth at event. 4 free entries.

### **Post-Race Party (\$300)**

Underwrite cost of food and beverages. Listed on t-shirts, websites, all media and marketing materials. Placement of items in goody bags. Route Signage. Booth at event. 2 free entries.

### **Rest Stop Sponsor (\$100)**

Provide water and volunteers for water stops (2 available). Signage at rest stop. 1 free t-shirt.

### **Booth Set-Up (\$50)**

Vendor or service provider booth (table provided).

### **In-Kind**

In-kind donations (race supplies, bottled water, door prizes, volunteers). Listed on website, all media and marketing materials. Placement of items in goody bags.

Company/Organization Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ E-Mail \_\_\_\_\_  
Level \_\_\_\_\_  
Credit Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CCV Code \_\_\_\_\_ Amount \_\_\_\_\_  
\_\_\_\_\_ Check included \_\_\_\_\_ Invoice my company \* A receipt will be mailed/e-mailed to you

**Via Health, Fitness & Enrichment Center**  
Arlene F. Mitchell Campus  
1717 Dauphin Street, Mobile, Alabama  
36604  
251.470.5229 phone/251.470.5233 fax  
www.viamobile.org

**Race/Sponsorship Contact**  
Barbara Estes, Director of Development  
251-470-5229/bestes@viamobile.org

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